

NEXUS

Powered by BEMA and ABA

September 25 - 28, 2023

Omni Convention Center
Dallas, TX



NEXUS – What's Next?



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- **Purchase a Spark session**
- **Purchase a Sponsorship**
- **Register for NextGenBaker**
- **Register for ATBI @ Top Golf**
- **Book your hotel room**
- **Add team members**



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Purchasing A Spark Session Or A Sponsorship



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Visit
NexusofBaking.com
Click “**Register Now**”

Click “**Already Registered**”
and enter your email and
confirmation number



NEXUS Registration

[Already registered?](#)

Please select the appropriate registration type indicating your membership with BEMA or the ABA.

Purchase A Spark Session Or A Sponsorship



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NEXUS Pro Tip: Forget your confirmation number? Click the **"forgot confirmation number"** and enter your email. The system will email you the number.

Check your spam folder!



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Once you are logged in:

Scroll to the bottom
of the page Click
"Modify Registration"

Click through to find "Spark
Sessions & Sponsorships"
Select 1 or 2 Spark sessions and
any sponsorships.

See you in...

101

DAYS

20

HOURS

51

MINUTES

Modify Registration

Can

Spark Sessions

What, exactly, is a Spark session?

Spark sessions (45 minutes) provide opportunities for team-to-team meetings for bakers and suppliers. During pre-scheduled 45-minute Spark sessions throughout NEXUS, bakers will host suppliers in dedicated conference rooms – which come equipped with AV equipment and refreshments nearby. Contact [NEXUS staff](#) for more details about what's included from an AV perspective.

What is the price of a Spark Session?

Each Spark session is \$2,500 and companies can purchase up to two for a total of \$5,000.

How does the matching process work for the Spark sessions?

Suppliers and Bakers will receive a list of which companies have registered and provide their top 3 choices. Using these choices, the NEXUS team will match and schedule the meetings. We will notify you of your schedule in August 2023.

Will I be able to see who everyone else is meeting with?

No, for privacy reasons, we will not be publicly posting Spark sessions.

\$2,500.00

each

Select

Gold Level Sponsorship

The NEXUS Gold-level sponsorship package is the premier option! For the investment of \$15,000, Gold-level sponsors will receive exceptional ROI with exclusive branding at NextGenBaker and keynote events, in addition to a variety of other high profile opportunities.

\$15,000.00

each

Select

MORE SPONSORSHIPS LISTED BELOW ON PAGE

Purchase A Spark Session Or A Sponsorship



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Follow the prompts to the payment page.
Enter your payment information.

Forward Invitations

Is there anyone that you think would also be interested in this event? Add their information below to send them an invitation.

Invite Others

Order Summary

Review your order information and submit your payment.

NEXUS Team

Item	Price	Quantity	Total
Optional Items			
Spark Sessions	\$2,500.00	1	\$2,500.00
Food & Beverage Sponsorship	\$3,000.00	1	\$3,000.00

Enter your discount code

Apply

Subtotal

\$5,500.00

Order Total

\$5,500.00

Payment

Select Payment Method

☒ Credit Card

Total Due \$5,500.00

* Credit Card Number

* Expiration Date

* Card Security Code

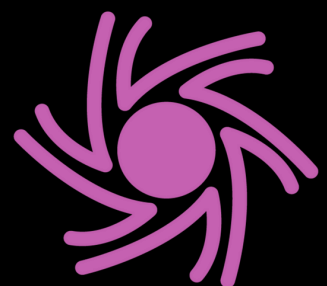
* Name on Card

* Country/Region

Select country/region

* Address 1

Purchase A Spark Session Or A Sponsorship



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One you have purchased your Spark session, you will be prompted to create a Spark profile!

What is a Spark profile?

A Spark profile is a detailing of your products and services that benefit bakers and snack producers. Your profile will be available for the bakers to review during the Spark session matching process.

You will receive an email with a link giving you access to complete your Spark profile. Once all the information is submitted, your Spark profile will be created.

Each company should complete only 1 Spark Profile.

Purchase A Spark Session Or A Sponsorship



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Adding Attendees

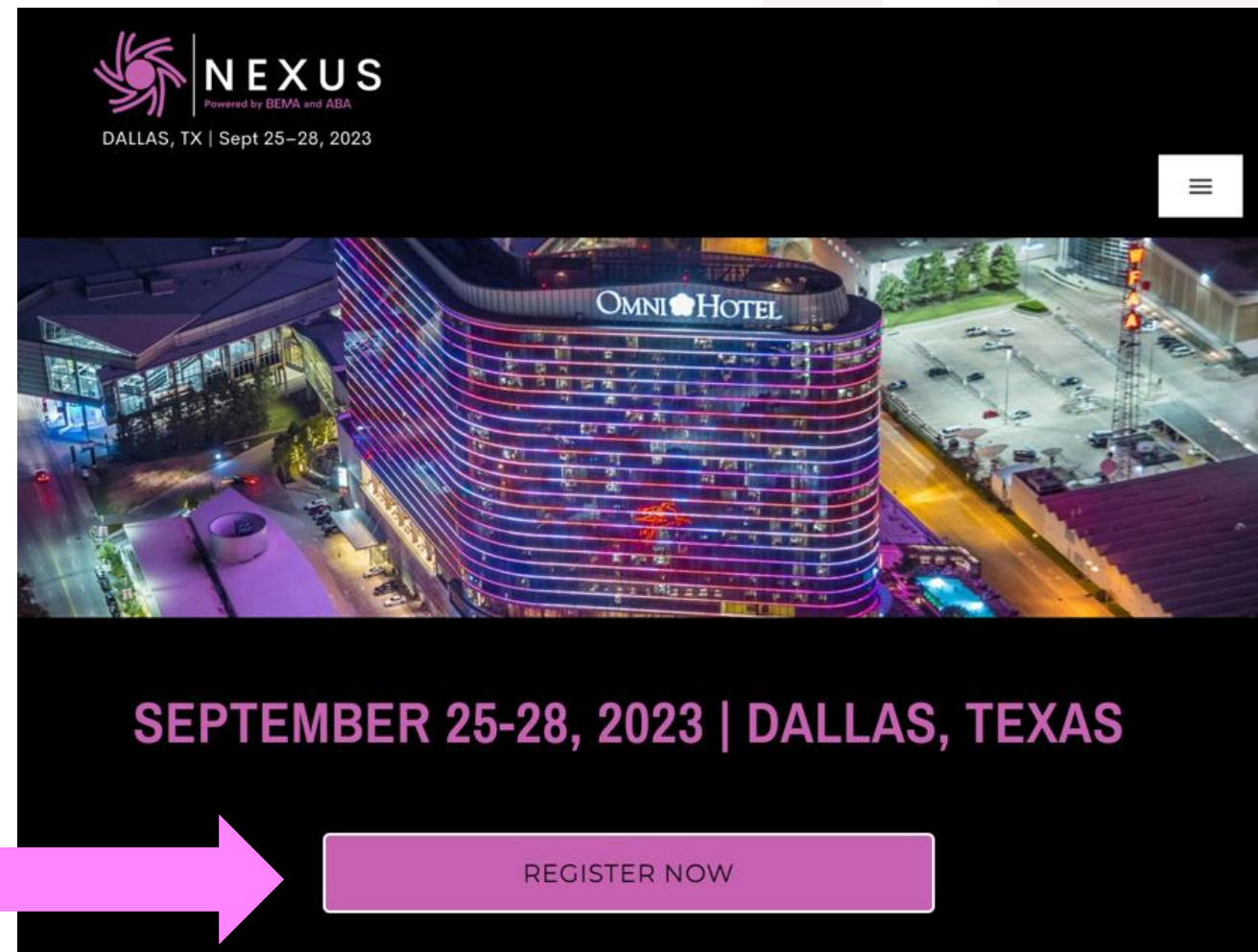


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Adding Attendees



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Once you are logged in:

Scroll to the bottom of the page
Click "Add Group Member"

Agenda

Item	Date	Price
Admission Item		
Member Event Registration		\$795.00
Sessions		
Spark Sessions Day 2: A Match Made at NEXUS	9/27/23, 9:00 AM - 9/27/23, 5:00 PM	Free

Add Group Member

See you in...

101

DAYS

21

HOURS

16

MINUTES

6

SECONDS

Adding Attendees



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Once you are logged in:

Follow the prompts to add additional team members to your registration.

Post Registration

Log Out

Add Group Member

Choose the registration type for your group member

☐ Member Baker

☐ Member Supplier

☐ Non-Member Baker

☐ Non-Member Supplier

Cancel

Next

Your Confirmation Number is:

Adding Attendees



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**Adding NextGenBaker Leadership Forum
or ATBI @ Top Golf**

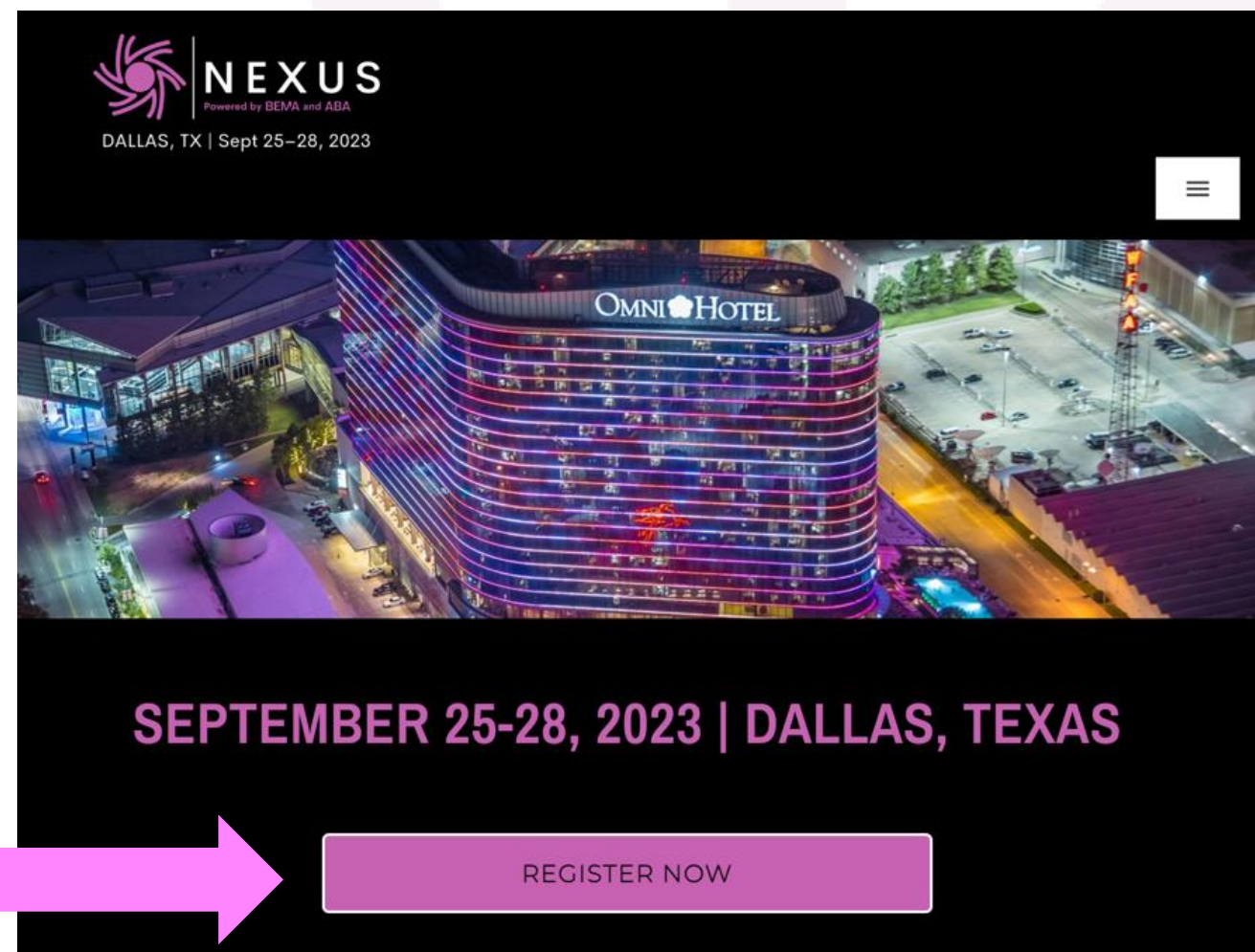


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Adding NGBLF or ATBI @ Top Golf



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Once you are logged in:

Scroll to the bottom of the page

Click "Modify Registration"

Select NextGen Baker under
the "Specialty Workshop"
section

Select ATBI @ Top Golf
as part of the "Sessions
Agenda"

Specialty Workshop

NextGenBaker Leadership Forum

NextGenBaker offers the baking industry's rising leaders a unique space to connect with peers, hear from experts and industry senior leaders on a variety of critical business topics, and invest in professional development. **The NextGenBaker Leadership Forum at NEXUS features two days of programming** focused on NextGenBaker's four pillars of professional development, public policy engagement, relationship building, and industry trends education.

Join NextGenBaker Co-Chairs Liliana Economakis of Aspire Bakeries and Bradley Cain of Cain Food Industries for this one-of-a-kind experience to enhance your leadership skills while also building lifelong relationships with your industry peers.

Who should attend the NextGenBaker Leadership Forum? Baking and supplier company executives who have experience with growth potential. These individuals range in all positions from Managers and Directors to Vice Presidents and Senior VPs, within all departments of a company.

What does the NextGenBaker Leadership Forum registration include? Tailored sessions for rising executive leaders focused on professional development, industry trends, and public policy engagement from 1:00 p.m. to 5:00 p.m. on Tuesday, September 26, followed by an evening event and additional sessions on Wednesday, September 27, from 9:00 a.m. to 11:30 a.m., followed by a networking luncheon.

[View included sessions](#)

\$300.00

Select

38 remaining

9/25/23

ATBI Sponsored Event: Topgolf Outing

7:30 PM-9:30 PM

Selected

51 remaining

Adding NextGenBaker Leadership Forum or ATBI @ Top Golf



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Booking Your Hotel Room

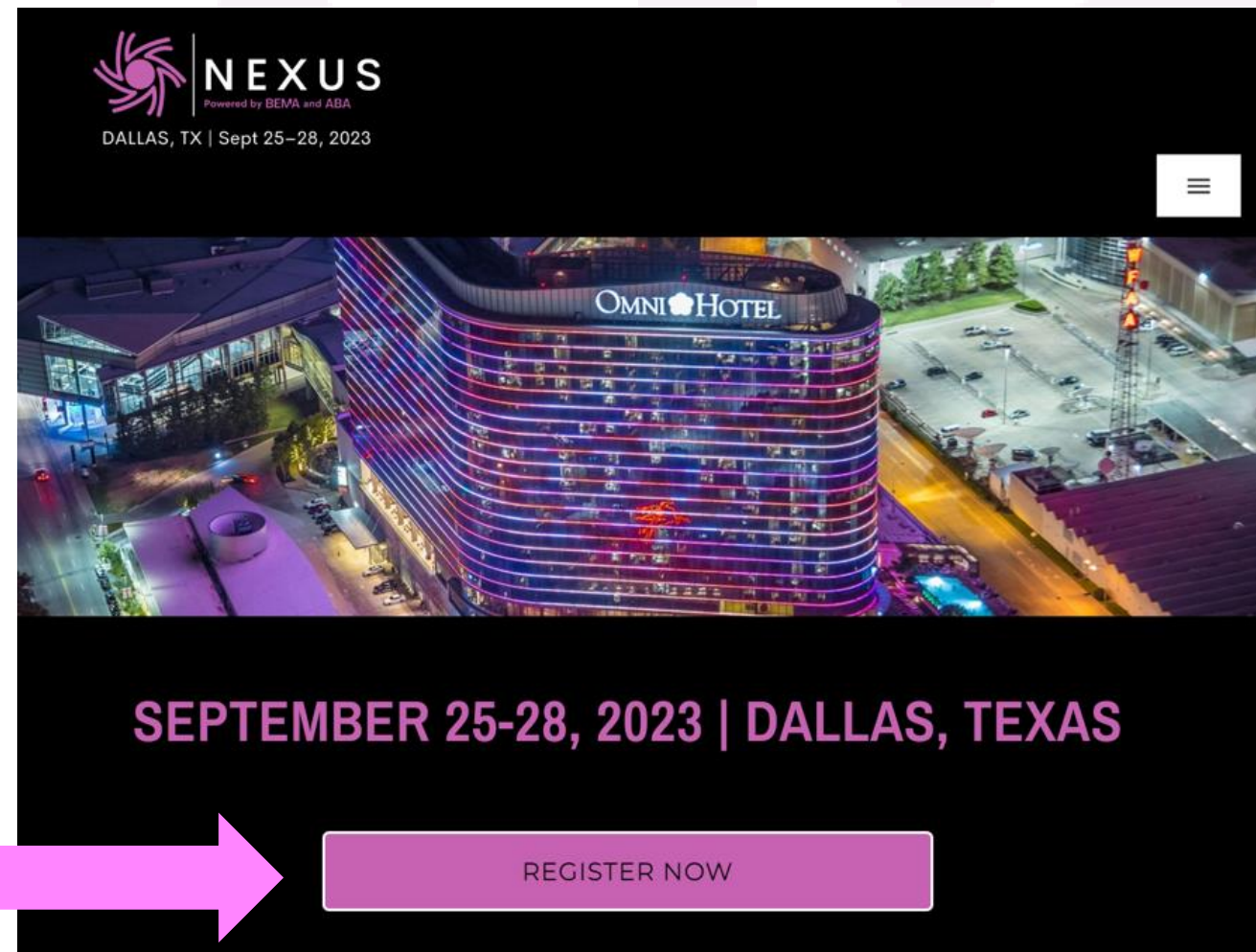


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Booking Your Hotel Room



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Once you are logged in:

Click "**Book Room**" under the hotel section of the page

Once redirected to the Omni Hotel Dallas page, choose "**Make A Reservation**" and follow the prompts.

Hotel



Omni Dallas Hotel

Omni Dallas Hotel, in the heart of revitalized downtown Dallas, is connected via skybridge to the Dallas Convention Center and close to restaurants, shops and entertainment. The hotel is as bold as Dallas with richly appointed guest rooms, a contemporary reflective glass exterior and innovative amenities. Owned by...

Show More ▾

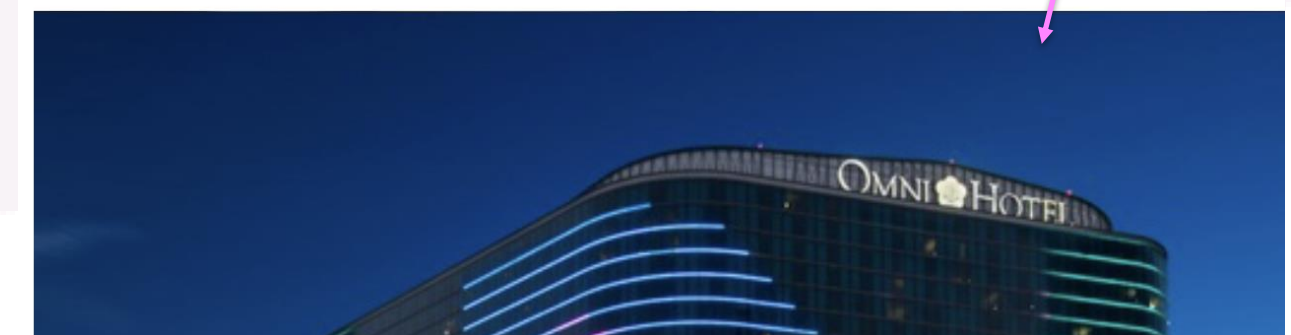
Book Room

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SEP 25 - SEP 27, 2023

Welcome to the Omni Dallas Hotel! We hope you enjoy your stay.

MAKE A RESERVATION



Booking Your Hotel Room